



MEDIA RELEASE

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APS Industrial launches in Australia offering the broadest portfolio of high quality industrial electrical and automation products

We are extremely pleased to announce the launch of the Australasian Power Solutions Group in Australia and its operating subsidiary, APS Industrial.

APS Industrial has been formed by experienced leaders in the local industry and incorporates the existing businesses of Ramelec and HiTech Control Systems. Together these two companies have been successfully servicing the electrical needs of customers in Australia for over 20 years.

Partnering with the world's leading technology companies, APS Industrial will offer Australian customers the broadest portfolio of industrial low and medium voltage electrical and automation products within the region.

Central to this customer promise is access to the full and comprehensive line of Siemens Industrial Automation products and solutions which APS Industrial offer exclusively as master distributors of the range in the region. APS Industrial also have key distributor partnerships with Weidmueller, Rittal and EPCOS/TKD with more to follow.

“With the onset of the digital age and industry 4.0, Australian businesses – and indeed global businesses, will be reliant on the digital connectivity provided by technology partners in order to succeed in the future,” said Lloyd Thomas, Chairman - APS Group.

“In Australia, that partner will be APS Industrial and with an experienced and accomplished customer focused leadership group, we look forward to growing our business together with our customers,” Mr. Thomas continued.

APS Industrial's commitment to providing the highest service and the world's leading technology to local industry will be led by David Hegarty as Managing Director/CEO.



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“The core focus of APS is to meet the needs of customers with a professional and easy to do business with approach. By partnering with the world’s leading technology companies and ensuring our extensive range of products can seamlessly communicate with each-other, we’re excited by the ‘game changer’ that APS Industrial will represent for the Australian industrial electrical industry”, Mr. Hegarty said.

APS Industrial is headquartered in Melbourne and in addition has a national network of offices in Adelaide, Perth, Sydney and Brisbane supported by strategic local stockholdings and expert technical and application knowledge.

To learn more about APS Industrial and their locations, enquire about a product or view current career opportunities, visit apsindustrial.com.au.

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