

# **CORE BRANDS**

#### **SIEMENS**

"APS Industrial is a major move that indicates how serious we are about long term growth in the region. We've listened to customers and want to give them 'real choice' that delivers the best products, combined with the best customer experience. We see APS Industrial as an extension of the Siemens family and the credentials of the Board and senior management team speak for themselves".

- Jeff Connolly, CEO Siemens Australia

#### **WEIDMULLER**

"We are excited to announce APS Industrial as a National Distribution Partner for Weidmüller. For us, this is an outstanding opportunity to provide better customer service and proximity to our users across Australia. Servicing the market alongside global technology leaders for automation, switchgear and enclosure solutions has the potential to change our industry's landscape".

- Rafael Koenig, Managing Director Weidmüller Australia

#### **RITTAL**

"Our partnership with APS Industrial is strengthened with their high profile, well respected and experienced leadership team. The synergies that exist between Rittal and APS Industrial's product ranges are further enhanced with the addition of the Siemens industrial automation product portfolio. This new group is sure to become a major force in the Australian electrical landscape".

- Michael Malia, Managing Director Rittal ANZ

#### **BELDEN**

"Belden has been a global leader in the design and manufacturing of insulated wire, cable and related products for over 100 years. When industry thinks cable, they think Belden and we're determined to make accessing these products easier than ever before with increased local stockholdings and expertise".

- David Hegarty, Managing Director/CEO APS Industrial

#### KATKO

"It is our pleasure to bring the world-class Finnish switch manufacturer, Katko, to the Australian market. With over 70 years of experience in designing and manufacturing load break switches, isolators and switch fuses, our customers are assured of the highest quality and reliability".

- David Hegarty, Managing Director/CEO APS Industrial

#### **EPCOS (A TDK GROUP COMPANY)**

"Our proud partnership with EPCOS perfectly complements our other distribution agreements with Siemens, weidmüller and Rittal. Not only are we able to provide access to a market leading range of low and medium voltage power quality solutions, but we do so in a way that makes sense for our valued customers in the local Australian industry".

- David Hegarty, Managing Director/CEO APS Industrial

# **SIEMENS**

Weidmüller **¾** 









### **COMPLEMENTARY BRANDS**











# **OUR PRODUCTS**

#### **AUTOMATION AND PROCESS**

- Controllers
- Industrial Software



- HMI
  - Industrial Communication
- I/O Systems
- Automation Power Supplies













#### POWER DISTRIBUTION

- Air Circuit Breakers
- Moulded Case Circuit Breakers
- RCD Protection

- SIEMENS &TDK
- Miniature Circuit Breakers
- **MV Power Quality**
- LV & MV PFC
- Static VAR Generator
- Active Harmonic Filtering
  - Arc Fault Detectors
  - Panelboards & Chassis
- Fuse Systems
- Power Monitoring
- Load Break Switches
- Isolators
- Switch Fuses





















# **MOTOR CONTROL & DRIVES**

- Monitoring Relays
- Timing Relays
- Intelligent Motor Management Relays
- Motor Isolators

#### SIEMENS &TDK

- Contactors
- Variable Speed Drives
- Pushbuttons & Signalling
- Overload Relays

- Softstarters
- Power Filtering Equipment
- Safety Relays
- Manual Motor Starters









Weidmüller ₹ &TDK Honeywell TOPWORX RAMTIGHT





#### WIRING & CONTROL

- Terminal Blocks
- Power Supplies
- Connectivity (Power & Automation)
- Electronics & Automation
- Surge Protection
- Relays & Solid State Relays

- Industrial Ethernet
- Analogue Signal Conditioning
- Remote I/O
- Marking Solutions
- Tools
- Device Connectivity

# Limit Switches

- Industrial Sensors & Instruments
- Process Controllers & Recorders
- Conduit & Fittings
- Valves & Actuators
- Voltage Indicators





















#### **CABLE & CONNECTIVITY**

- Broadcast and AV
- Internet Cables
- Ethernet Multi Conductor

# **BELDEN** SIEMENS

- Flexible Heavy Duty
- Fibre Optic
- CAT6 & CAT6A
- High Voltage

- Special Purpose
- Industrial and Mining
- Control and Instrumentation
- External and Underground

System Accessories

**Engineered Enclosure Solutions** 



















# **ENCLOSURES**

- Enclosures
- Climate Control

- RITTAL
  - Software & Service
  - IT Solutions









Sales: 1300 309 303 Sales Fax: 1300 309 308



