



MEDIA RELEASE
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APS Industrial secure national distribution agreement with Belden to expand specialty cable portfolio

In a move that cements APS Industrial's strong position in the cables and connectivity market, Belden has appointed APS Industrial as their Australian distribution partner from 1 January, 2020.

This move signals a significant game-changer for APS Industrial, with the partnership enabling them to bring Belden's broad offering across the industrial, enterprise and broadcast AV portfolios to the local market.

"Belden has been a global leader in the design and manufacturing of insulated wire, cable and related products for over 100 years. When industry thinks cable, they think Belden and we're determined to make accessing these products easier than ever before with increased local stockholdings and expertise" said David Hegarty, Managing Director of APS Industrial.

"We are very excited by what we will together be able to provide Australian industry through these market leading cable and connectivity products", Mr Hegarty continued.

Belden now joins APS Industrial's national manufacturing partners including Siemens, Weidmüller, Rittal, EPCOS (a TDK Group company) and KATKO.

Belden is a global leader of specialty networking solutions with more than 9,000 employees worldwide.

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