



New Choice Experience Tour - Agenda

NEWCASTLE (8TH OF JULY)

EVENING SESSION

REGISTRATION

4:00pm – 5:00pm

Including welcome drink & canapes.

Guests will also have access to familiarize with the trade show and tabletops.

KEYNOTE PRESENTATIONS

5:00pm – 7:00pm

Welcome from Ben Drew (State Manager – NSW, APS Industrial)

| DIGITAL INDUSTRY DEEP DIVE

Join our Automation Business Manager, Steven Sischy, for a deep dive into the Siemens Digital Industry solution portfolio for local industry. During this session Steven will showcase the digital twin concept, CAD modelling (complete with virtual simulation), virtual commissioning and how each of these translate into genuine cost savings for your operation further enabling you to get to market quicker.

| INDUSTRY LEADERS PANEL DISCUSSION

Hosted by APS Industrial Managing Director, David Hegarty, this insightful panel discussion will bring together leader from APS Manufacturing Partners including Siemens, Weidmüller, Rittal and Belden. From the COVID19 disruption to supply and the opportunities for local manufacturing, through to future and emerging trends, this engaging discussion is not to be missed!

| INDUSTRIAL PRODUCTS SPEED DATE

- **61349 and Your Business**
From May 25, 2021, all low-voltage switchgear and control gear assemblies Australia and New Zealand are required to comply with AS/NZS 61439 (the new standard which supersedes AS/NZS 3439). Here more about the APS suite of compliant solutions including Siemens, Rittal, KATKO & APS DBs.
- **Weidmüller Preview**
Over the coming months a number of cutting-edge product releases are schedule from Weidmüller which are sure to peak your interest – join us for a sneak peek at what's in store!
- **Rittal & Eplan Preview**
From enclosure systems and climate control to modular switchboards and automation solutions, Rittal combines class leading products with digitalisation from Eplan to provide seamless optimisation of all process stages in panel building and switchgear manufacturing, from engineering right through to production. Join us for an overview of our solutions.
- **Cable & Connectivity Solutions**
From the Siemens range of flexible cable to the Belden range of industrial, enterprise and broadcast AV cable and connectivity, APS industrial is your leading local provider. Join our local experts for a range overview including live demonstrations!

TRADE SHOW

7:00pm – 9:00pm

Including dinner and drinks.



SIEMENS

Weidmüller 

 RITTAL

 BELDEN

 KATKO

 TDK

CONNECT WITH US



1300 309 303

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